



OUR RELIABLE FORECAST*

2025

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- The economy/market will do something that surprises us
 - Investors who watch the market often will experience more stress than those that don't
 - While we can't predict the future, all will seem obvious in hindsight
 - You will be tempted to abandon your plan at some point based on expert forecasts and/or short-term performance
 - Investors that focus on those things that they can control will have a better investment experience than those that focus on what they can't control nor predict
 - Investing with your gut, or feelings, will result in lower returns and higher stress than if you remain disciplined to your financial plan
 - Not looking, aka “strategic ignorance”, will result in less stress and greater personal enjoyment than watching the market on a day-to-day basis
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***Because it was the same last year and will be the same next year**